



Cambridge
Education Group

BA (Hons) **Business Management**

Validated by

EST 1892 **LSBU**Global



About your course

This flexible BA in Business Management programme will equip you with a critical understanding of organisations, their management, and the changing environment in which they operate.

You'll be guided in developing an analytical and sustainable approach to addressing business problems. Your studies will challenge you to recalibrate your ways of thinking, behaving, and decision making – empowering you to establish yourself as an adaptive and proficient leader.

Your course will be validated by London South Bank University (LSBU).



Delivery:
Online and part-time



Duration:
Four years

You'll learn how to:

- Utilise various management theories and best practices to develop and engage with people in your organisation
- Evaluate the state of the market, understand customer expectations, and optimise the efficiency of marketing efforts
- Identify and analyse challenges across a range of contexts by using the appropriate concepts, models, and frameworks
- Make informed, evidence-based business decisions when faced with complex or unpredictable situations
- Manage financial controls in an organisational context, and confidently analyse both qualitative and quantitative data

Your support system

We're not like other online educators. You can enjoy your course with the confidence that if you ever need some guidance or advice, our help is only a few clicks away.

In fact, we have an entire range of teams dedicated to giving you the most rewarding, well-rounded student experience possible. As a member of our student community, you'll have easy access to:

- **Academics** leading your weekly webinars and providing expert feedback on your work
- **Tutors** answering your questions about the coursework and aiding your learning
- **Student advisers** taking on practical queries and helping streamline your online experience





Entry requirements

1. You must hold one of the following academic qualifications:
 - A Level BCC
 - BTEC National Diploma DMM
 - Access to HE qualifications with 9 Distinctions and 36 Merits
 - Equivalent Level 3 qualifications worth 112 UCAS points
2. If English isn't your first language, you'll need to evidence your proficiency by obtaining an IELTS score of at least 6.5, with a minimum of 5.5 in each component.
 - We also recognise several other language certifications – get in touch with our Course Adviser team for more information.

Fees and funding

The total cost of the course is £15,795 – inclusive of a £250 acceptance fee.

Need support managing your finances? Our payment plans are flexible too; we offer a variety of instalment options for all our start dates.

Our Course Advisers will be able to talk you through all our payment plans, and can even help you decide on the best option for your needs.



Live face-to-face events

During each year of your course, you'll have the opportunity to attend up to two live, physical events organised by us.

These subject-specific events, which can range from workshops to conferences, are completely optional and are not a part of any coursework. They are offered as a unique chance to meet and network with your academics and fellow students.

All event costs (such as admission fees) are paid for by the Cambridge Education Group, with students covering their own transport and accommodation.



About us

Since 1952, the Cambridge Education Group has been delivering the highest quality academic, creative, and English Language programmes.

Our focus on quality at every stage, and the outstanding success of our students, has made us one of the fastest growing independent education providers in the world.

Whether you choose to study at one of our centres with ONCAMPUS or earn your degree online through CEG Digital, we're here to help you achieve more – with expert tutors, innovative content, premium facilities, and the personal service you deserve.



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**[cambridgestudyonline.co.uk/courses/
ba-hons-business-management-course](https://cambridgestudyonline.co.uk/courses/ba-hons-business-management-course)**



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